

Thomas Richardson

405-██████ | thomasrichardson.contact@gmail.com | [linkedin.com/in/thomas-v-richardson](https://www.linkedin.com/in/thomas-v-richardson) | thomasvrichardson.me | OK, USA

EDUCATION

The University of Arizona, Tucson, AZ, USA January 2027 - May 2028 (Admitted)
Master of Science, Information Science (Human-Centered Computing)
The University of Oklahoma, Norman, OK, USA December 2026 (Expected)
Bachelor of Science, Advertising (GPA 3.97/4.00)
J.F Oberlin University, Tokyo, Japan January 2026
Study Abroad (GPA 4.00/4.00)

RELEVANT EXPERIENCE

Vivacity Tech PBC (EdTech), Remote January 2026 - April 2026
Product Design Intern

- Redesigned 30+ modals in Figma for a live EdTech SaaS product, improving workflow consistency by completing Jira-tracked tickets and translating design system standards into tangible UI improvements.
- Expanded a component library by creating/maintaining 5 components and 100+ variants, balancing design system constraints with the evolving needs of a cross-functional product team.
- Built components still in active use by Vivacity's design team today, reflecting durable, production-ready design system contributions.

PROJECTS

Ralph Lauren Media Plan January 2026 - May 2026

- Developed a \$250M incremental media budget strategy targeting 20% YOY market share growth across e-commerce, full-price retail, and outlet channels.
- Grounded the campaign's dual-audience strategy in psychographic research by developing a legacy consumer persona using MRI Simmons data, balancing Gen Z acquisition with high-value loyalist retention.

Math Center Check-In Kiosk Redesign December 2025

- Identified critical usability failures in the Math Center's check-in flow, based on 2 years of firsthand front desk experience.
- Prototyped a full UI redesign of the check-in system, currently under review for implementation following a presentation to Math Center leadership.
- Designed color-coded room navigation with explicit accessibility labels and an admin panel enabling staff to manage operations without technical support.

ADDITIONAL EXPERIENCE

University of Oklahoma Math Center, Norman, OK, USA October 2025 - Present
After Dark Supervisor

- Organized and supervised nighttime exam reviews and tutoring sessions the night before math exams.
- Balanced tutor workload across ~5,000 student visits to maximize outcomes for students during the 25/26 academic year.

University of Oklahoma Math Center, Norman, OK, USA January 2024 - Present
Front Desk Assistant

- Managed tutor scheduling and student check-ins for ~23,000 visits during the 25/26 academic year, ensuring seamless front-desk operations.
- Supported concurrent in-person and virtual tutoring operations, coordinating ALEKS prep sessions alongside walk-in traffic.

SKILLS

Technical: HTML5, CSS3, JavaScript
Software: Figma, Claude, Adobe Photoshop, Adobe Illustrator, Jira, MRI Simmons
Design: UI/UX Design, Web Design, Interaction Design, Design Systems, Accessibility-Aware Design, Wireframing, Rapid Prototyping, Information Architecture, User Flows
Certificates: HubSpot Content Marketing, Microsoft Career Essentials in General AI
Languages: Native English, Beginner Japanese

HONORS AND AWARDS

Benjamin A. Gilman International Scholarship (2025), President's Honor Roll (7 Semesters), Dean's Honor Roll (7 Semesters), National Society of Collegiate Scholars